

@CargoMtl: Follow CargoM on Twitter now!

MONTREAL, April 4, 2016 - CargoM, the logistics and transportation metropolitan cluster of Montreal, is expanding its social media presence by officially launching its Twitter account. You are welcome to start following its activities **@CargoMtl**.

Using a tool with as much reach as Twitter will enable CargoM to effectively communicate relevant information on the transportation and logistics industry. The metropolitan cluster will also be able to share Tweets from its members that would interest other major economic players. In addition to its presence on LinkedIn and YouTube, its arrival on Twitter is an added service to promote the sector and its activities. It will also be an opportunity to keep subscribers informed when major issues arise.

“CargoM’s growing presence on social media will definitely extend the reach of Greater Montreal’s logistics chain. We are in our fourth year of operation, and we noticed over the years that Twitter has become an essential platform to maintain contact, in real time, with organizations, different levels of government, the news media and interested members of the public,” said Mathieu Charbonneau, Executive Director of CargoM.

“That’s why I invite our members, media people and everyone interested in this growth industry to follow us **@CargoMtl**. Feel free to Retweet our information and spread the good news about our arrival on this platform. We will be really active,” concluded Mr. Charbonneau.

About CargoM

For more information on CargoM, visit www.cargo-montreal.ca.

The logistics and transportation industry in the greater metropolitan area represents 122,000 jobs in transportation and warehousing, 6,300 institutions and over \$4.3 billion in economic benefits for Greater Montreal.

View the list of members at <http://www.cargomontreal.ca/en/membres.php>.

Check out the digital edition of the special section on the transportation and logistics industry at <http://lapresse.cargo-montreal.ca/en>

CargoM’s activities receive financial support from the Ministère de l’Économie, de la Science et de l’Innovation (MESI), the Ministère des Affaires municipales et de l’Occupation du territoire (MAMOT), la Communauté métropolitaine de Montréal (CMM) and all its members.

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