

CargoM hails the 2016-2020 Quebec Export Strategy and the creation of the Advisory Council on the Economy and Innovation

MONTREAL, October 24, 2016 - CargoM, the Logistics and Transportation Metropolitan Cluster of Montreal, thoroughly welcomes the orientations stemming from the 2016-2020 Quebec Export Strategy, unveiled today by the Minister of Economy, Science and Innovation and Minister responsible for the Digital Strategy, Ms. Dominique Anglade.

“We applaud the prospective support to clusters for the purpose of developing new markets and raising international awareness of our strategic sectors. The freight transportation and logistics industry is undeniably one such strategic sector for our economy. It takes a competitive, efficient supply chain to make exporting effective,” said Mathieu Charbonneau, Executive Director of CargoM.

“Now, development opportunities must also be known internationally. The measures outlined in the Strategy will make it possible to visibly support our promotion and sales efforts abroad. In collaboration with its economic partners, CargoM is working on a number of projects to make our sector better known internationally, particularly the companies, expertise and infrastructures in transportation and logistics found in Greater Montreal. The Strategy introduced today specifically acknowledges recent initiatives by CargoM to stimulate canvassing for the benefit of Greater Montreal’s freight transportation and logistics industry. We are pursuing our efforts with support from, among others, the Government of Quebec,” continued Mr. Charbonneau.

Sylvie Vachon and Madeleine Paquin on the Advisory Council on the Economy and innovation

“CargoM also wants to congratulate the Chair of its Board of Directors and the President and CEO of the Montreal Port Authority, Ms. Sylvie Vachon, and the Vice-Chair of its Board of Directors and President and CEO of Logistec Corporation, Ms. Madeleine Paquin, for their appointment to the Advisory Council on the Economy and Innovation of the Government of Quebec. Without a doubt, their recognized expertise and considerable skills will guide major government decisions on the economy,” concluded Mr. Charbonneau.

About CargoM

Created in 2012, CargoM (www.cargo-montreal.ca - @CargoMtl) brings together the players in Greater Montreal’s logistics and freight transport industry, educational institutions, research centres, sector associations and unions around shared objectives in order to increase cohesiveness, competitiveness, growth and reach. The logistics and transportation industry in the greater metropolitan area represents 122,000 jobs in transportation and warehousing, 6,300 institutions and over \$4.3 billion in economic benefits for Greater Montreal.

CargoM’s activities receive financial support from the Ministère de l’Économie, de la Science et de l’Innovation (MESI), the Ministère des Affaires municipales et de l’Occupation du territoire (MAMOT), la Communauté métropolitaine de Montréal (CMM) and all its members.

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