

### 2015-2016 CARGOM ACTIVITIES REPORT

# A year full of new developments leading to significant advances!

**MONTREAL, June 3, 2016** – CargoM, Logistics and Transportation Metropolitan Cluster of Montreal yesterday presented its 2015-2016 annual report in front of more than 100 people at its annual meeting of members. Over the last year, it played an active role in the development of structuring projects aimed at improving the flow of the movement of goods and promoting the city as a hub of freight transport and logistics.

"We are very pleased to present this fourth annual report of the Logistics and Transportation Metropolitan Cluster of Montreal, CargoM. Our organization continues to show that Greater Montreal is the efficient gateway in North America for the supply chain and freight transport. The last twelve months showcased the many actions carried out by the staff and members involved in our industrial cluster," said Mathieu Charbonneau, Executive Director of CargoM.

### 2015-2016 highlights

- Phase 1 of the technological tool for truckers, CargoMobile, has been completed and is available at app.cargo-montreal.ca.
- Funding from the PRAM-Est program allocated by the City of Montreal and Transport Canada helped CargoM work on the Ottoview project to gather data that will improve the flow of truck traffic in Montreal East, a major issue for the industry.
- Development is underway for a logistics promotional tool to attract large foreign companies to this hub and thereby benefit from the business opportunities available in the city, to the benefit of our supply chain.
- The information sharing system intermodal logistics (ISS-IL) is in development to enable better understanding of the volumes of containers that truckers will be moving in and out of terminals.
- Recognized collaborative partnership on the project to optimize the Highway 25 corridor, access to the Port of Montreal and the Sherbrooke interchange.
- The Cargo Logistics Canada conference was a great success with more than 1,200 participants and about 120 key players from across the country, held for the first time on Montreal soil.
- The "Follow the Container" game to interest young people in a career in the freight transport and logistics industry was produced and will be distributed in the coming year through various secondary schools.
- Increased presence on social media made it possible to boost the reach of Greater Montreal's supply chain and effectively communicate relevant information on the transport and logistics industry.

The annual report 2015-2016 of CargoM can be viewed <a href="here">here</a>.

#### Election of Board members for 2016-2017

Chair Vice-Chair Treasurer Member of the Executive	Sylvie Vachon Madeleine Paquin Frédéric Chevallier Marc Cadieux	President and CEO, Montreal Port Authority President and CEO, Logistec Corporation Vice-President, Eastern Region, Kuehne + Nagel Ltd. President and General Manager, Quebec Trucking Association
Committee		3 / 1
Directors	Luce Bureau	Director, Air Service Development, Aéroports de Montréal
	Nathalie Drouin	Vice-Dean for Research, Full Professor, Department of Management and Technology, ESG UQAM
	Janet Drysdale	Vice-President, Investor Relations Canadian National
	Julien Dubreuil	General Manager, Termont Montreal Inc.
	Chris Fournier	Director, International Sales, Canadian Pacific
	Michael Fratianni	Chief Executive Officer, Montreal Gateway Terminals Partnership
	Marc Gagnon	Director, Government Affairs and Regulatory Compliance, Fednav Limited
	Jacques Grégoire	Portfolio Manager, Transportation Services at Fonds de solidarité FTQ
	Michael Grier	Corporate Director, Global Logistics, Dorel Industries
	Jean-Robert Lessard	Vice-President, Public Affairs and Government Relations, Robert Transport
	Charles Raymond	President and CEO, Ray-Mont Logistics
	Laurent Tourigny	President, Trac-World Freight Services Inc.
	Martin Trépanier	Co-director, CIRRELT, Université de Montréal

"I am very pleased to stay involved in the cluster. The coming year will bring several opportunities that will make it possible to help develop Greater Montreal's supply chaing. We will continue to work in concert to develop industry projects to the benefit all players in Greater Montreal's logistics and transportation chain," said Sylvie Vachon, President and CEO of the Montreal Port Authority and Chair of the CargoM Board of Directors.

## High satisfaction with the work carried out by CargoM

"We conducted a survey of members' views on CargoM activities, and close to 90% of them said they were satisfied or very satisfied with our various achievements to date. This is excellent news as these results show recognition of the work accomplished so far by our team dedicated to the developing the metropolitan hub. We noted the different suggestions on how to take our projects even further. They will guide us during the implementation of new strategic directions," concluded Mathieu Charbonneau.

#### **About CargoM**

Created in 2012, CargoM (<u>www.cargo-montreal.ca</u> - **@CargoMtl**) brings together the players in Greater Montreal's logistics and freight transport industry, educational institutions, research centres, sector associations and unions around shared objectives in order to increase cohesiveness, competitiveness, growth and reach. The logistics and transportation industry in the greater metropolitan area represents 122,000 jobs in transportation and warehousing, 6,300 institutions and over \$4.3 billion in economic benefits for Greater Montreal.

CargoM's activities receive financial support from the Ministère de l'Économie, de la Science et de l'Innovation (MESI), the Ministère des Affaires municipales et de l'Occupation du territoire (MAMOT), la Communauté métropolitaine de Montréal (CMM) and all its members.