

## 2016-2017 CARGOM ACTIVITIES REPORT

# Many achievements to optimize fluidity and develop Greater Montreal!

**MONTREAL, June 21, 2017** – CargoM, the Logistics and Transportation Metropolitan Cluster of Montreal, presented its 2016-2017 Annual Report at its annual general meeting of members, before more than a hundred people. In the past twelve months, it has carried out a large number of initiatives to improve the flow of goods and promote the city as a hub for freight transport and logistics.

"We are very pleased to present this fifth annual report of the Logistics and Transportation Metropolitan Cluster of Montreal, CargoM. The past year has been full of achievements, as our organization has enabled the supply chain to optimize its operations while actively participating in Greater Montreal's economic development. The full-time team and the members involved have worked very hard to develop a broad range of industry projects," said Mathieu Charbonneau, Executive Director of CargoM.

## 2016-2017 highlights

- Production of the first ever *Career Day in Transportation and Logistics*, with more than 1,200 participants and 30 companies gathered at the public college in Lasalle, CEGEP André-Laurendeau, organized in partnership with Emploi-Québec de l'île de Montréal.
- Data logging through the *Ottoview* project, making it possible to work on sustainable solutions to improve truck traffic and the fluidity of freight movement by truck.
- Production of a promotional pamphlet entitled *Ambassador's Guide* designed to attract large foreign companies to this hub and thereby benefit from the business opportunities available in the city, to the benefit of our supply chain.
- Participation in the development of the Web-based search tool *ZOOM Greater Montreal*, launched by the Montreal Metropolitan Community (MMC) in February 2017, which centralizes information on commercial, industrial and institutional land and buildings in Greater Montreal, along with their intermodal connectivity.
- Development of the SPI-LI Project (Information Sharing Project Intermodal Logistics) aimed at enabling better understanding of the volumes of containers that truck drivers move in and out of terminals.
- Development of the *CargoMobile* for truck drivers available at <u>app.cargo-montreal.ca</u>.
- Recognized collaboration on the project to optimize the Highway 25 corridor, access to the Port of Montreal and access to the Sherbrooke interchange.
- Distribution through various secondary schools in Greater Montreal of the *Suis le conteneur* game to interest young people in a career in the freight transport and logistics industry.
- Stronger presence on social media, making it possible to boost the reach of Greater Montreal's supply chain and effectively communicate relevant information on the transport and logistics industry.

Click here to view CargoM's 2016-2017 Annual Report.



#### Election of Board members for 2017-2018

| Chair<br>Vice-Chair<br>Treasurer<br>Member of the Executive<br>Committee | Sylvie Vachon<br>Madeleine Paquin<br>Frédéric Chevallier<br>Marc Cadieux  | President and CEO, Montreal Port Authority<br>President and CEO, Logistec Corporation<br>Vice-President, Eastern Region of Canada , Kuehne + Nagel Ltd.<br>President and General Manager, Quebec Trucking Association   |
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| Directors  | Luce Bureau<br>Nathalie Drouin<br>Janet Drysdale<br>Julien Dubreuil<br>Chris Fournier   | Director, Air Service Development, Aéroports de Montréal<br>Executive director, KHEOPS, Professor, UQAM<br>Vice-President Corporate Development and Sustainability, Canadian<br>National<br>General Manager, Termont Montreal Inc.<br>Director, International Sales and Marketing, Canadian Pacific   |
|  | Michael Fratianni<br>Marc Gagnon<br>Jacques Grégoire<br>Michael Grier<br>Jean-Robert Lessard<br>Charles Raymond<br>Laurent Tourigny<br>Martin Trépanier | Chief Executive Officer, Montreal Gateway Terminals Partnership<br>Director, Government Affairs and Sustainability, Fednav Limited<br>Portfolio Manager at Fonds de solidarité FTQ<br>Corporate Director, Global Logistics, Dorel Industries<br>Vice-President, Marketing, Robert Transport<br>President and CEO, Ray-Mont Logistics<br>President, Trac-World Freight Services Inc.<br>Co-director, CIRRELT, Université de Montréal |

"Again this year, CargoM has actively contributed to the development of Greater Montreal's hub. After all, our cluster is the only place where various industry stakeholders can join forces to maximize logistics operations to the benefit of every mode of transportation, from maritime to rail, from road to air freight. The outcome of these efforts are solutions that will further benefit all the stakeholders in Greater Montreal's logistics and transportation chain," said Sylvie Vachon, President and CEO of the Montreal Port Authority and Chair of the CargoM Board of Directors.

## CargoM's expertise more widely recognized than ever

"Our cluster has been present in recent months not only on the local scene but also internationally. In addition to being regularly invited to speak at various gatherings throughout Quebec, we have presented Greater Montreal's hub in Cleveland, Vancouver, Orlando, Toronto and England. We have also organized our second logistics mission to Savannah, Georgia. CargoM will always be available to provide the necessary information about our industry to all economic and logistics players," concluded Mathieu Charbonneau.

## About CargoM

Created in 2012, CargoM (www.cargo-montreal.ca - @CargoMtl) brings together the players in Greater Montreal's logistics and freight transport industry, educational institutions, research centres and sector associations around shared objectives in order to increase cohesiveness, competitiveness, growth and reach. The logistics and transportation industry in the greater metropolitan area represents 122,000 jobs in transportation and warehousing, 6,300 institutions and over \$4.3 billion in economic benefits for Greater Montreal.

CargoM's activities receive financial support from the Ministère de l'Économie, de la Science et de l'Innovation (MESI), the Ministère des Affaires municipales et de l'Occupation du territoire (MAMOT), la Communauté métropolitaine de Montréal (CMM) and all its members.

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