

AAPA Seminar for Port Governing Boards

June 19-21, 2018

Montréal Marriott Château Champlain
Montréal, Québec

Business Casual Dress

Tuesday, June 19

8:00 – 8:30 a.m.

Registration and Continental Breakfast

8:30 – 9:00 a.m.

Welcoming Remarks and Message from the AAPA Chairman of the Board

Speakers:

Kurt J. Nagle, President & CEO, AAPA

Sylvie Vachon, President and CEO, Montréal Port Authority

*Steven M. Cernak, P.E., PPM, Chief Executive/Port Director, Port Everglades,
AAPA Chairman of the Board*

9:00 – 10:00 a.m.

The Uncertain Political Landscape — Navigating Port Priorities Through Rough Waters

Up-to-the-minute updates on infrastructure investment, trade policy, and other issues of importance to ports.

Speakers:

Mr. Nagle

Wendy M. Zatylny, President, Association of Canadian Port Authorities, Ottawa, ON

10:00 – 10:30 a.m.

Sustainable Expansion and Development — the View of CN

Hear about a leading rail carrier's strategic supply chain initiatives.



Speaker:

Janet Drysdale, VP of Corporate Development and Sustainability, CN, Montréal, QC

10:30 – 10:45 a.m.

Break

10:45 – 11:15 a.m.

Partnering to Create Jobs, Economic Development and Prosperity

Hear a case study on how ports can develop partnerships and use outreach to promote themselves as a recognized intermodal hub.

Speaker:

Mathieu Charbonneau, MBA, Executive Director, CargoM, Montréal, QC

11:15 a.m. – Noon

Trade Policy in Europe

What is the current view on trade policy in European Union and how might that impact the Western Hemisphere?



Speaker:

*Karsten Mecklenburg, Head, Trade and Economic Section, Delegation of the
European Union to Canada, Ottawa, Ontario*

Tuesday, June 19 *(continued)*

Noon – 1:30 p.m. **Luncheon**

Concurrent Tracks for Targeted Roundtable Discussions

The afternoon format will feature separate concurrent tracks allowing informal roundtable discussions. Board members will be asked to provide input in advance as to the specific issues/ topics of most interest.

1:30 – 3:00 p.m. **Unique Challenges Facing Female Board Members and CEOs**

Facilitated by:

*Lou Anne Bynum, Board President, Port of Long Beach
Karen Oldfield, President & CEO, Halifax Port Authority
Carole-Ann Miller, Director, Halifax Port Authority*

1:30 – 3:00 p.m. **Where Does Your Loyalty Lie as an Appointed Board Member?**

Facilitated by:

*Ron Brinson, former CEO of the Port of New Orleans and past AAPA
President & CEO*

1:30 – 3:00 p.m. **Serving as an Elected Port Commissioner**

Facilitated by:

*Tom Kornegay, former CEO of the Port of Houston Authority and past AAPA
Chairman of the Board*

3:00 – 3:15 p.m. **Break**

3:15 – 4:45 p.m. **Open Discussion of Issues for New Board Members**

Facilitated by:

Mr. Brinson

3:15 – 4:45 p.m. **Open Discussion of Issues for Seasoned Board Members**

Facilitated by:

Mr. Kornegay

5:00 – 6:00 p.m. **Reception**

*Sponsored by Port
Everglades*



Wednesday, June 20

8:15 – 8:45 a.m. **Continental Breakfast**

8:45 – 10:00 a.m. **Current Legal and Liability Issues for Ports and You,
the Governing Board Member**

Port legal issues and your personal exposure as a Board member.

Speaker:

*Danny W. Wan, Port Attorney, Port of Oakland, 2nd Vice Chair,
AAPA Law Review Committee*

10:00 – 10:15 a.m. **Break**

Wednesday, June 20 *(continued)*

10:15 a.m. – Noon

Board-Management Relations – A Critical Factor in Your Port's Success

Hear from corporate and board governance expert Elaine Roper about the key elements of board governance and developing an effective relationship between board members and CEOs. Port CEOs and board members will then provide examples from their own experiences.

Speakers:

Elaine Roper, Partner, Odgers Berndtson, Toronto, ON

William Friedman, President & CEO, Port of Cleveland

Mark McAndrews, Port Director, Port of Pascagoula

Pamela Lindsey, Secretary, Board of Commissioners, Port of Pascagoula

Noon – 1:15 p.m.

Luncheon

1:15 – 2:45 p.m.

Effective Decision-making

Learn effective decision-making strategies from a respected author and C-Suite expert who has served as a consultant to numerous leading global firms.



Speaker:

Karl Moore, Ph.D., Associate Professor, Desautels Faculty of Management, McGill University, Montréal, QC

2:45 – 3:00 p.m.

Break

3:00 – 4:00 p.m.

Challenges in Workforce Development

Speakers:

Jim Quinn, President and Chief Executive Officer, Port Saint John

Dr. Noel Hacegaba, PPM, Chief Commercial Officer & Managing Dir. of Comm.

Operations, Port of Long Beach; Chair, AAPA Professional Development Board

4:00 – 4:45 p.m.

Addressing Cybersecurity Risks

Speaker:

Robert Bouchard, Director, U.S. Maritime Administration, Office of Port Infrastructure Development, Washington, DC

Thursday, June 21

8:30 – 9:00 a.m.

Continental Breakfast

9:00 a.m. – noon

Port Tour
