

PRESS RELEASE For immediate release

CargoM launches its new website: Montreal Transport Logistics - MTL

Montreal, March 6, 2019 – The logistics and freight transportation sector, accounting for more than 120,000 direct and indirect jobs and upwards of 6,000 businesses, is essential for Greater Montreal's vitality. A major economic pillar, it contributes to the prosperity of the metropolitan region. To promote our industry, CargoM is pleased to announce the launch of its new website <u>Montreal Transport Logistique - MTL.</u> This website complements the Ambassador Guide. Its main objective is to promote our Greater Montreal hub.

The Ambassador Guide consists of :

- A paper and digitized brochure entitled Why choose Montreal?
- A promotional USB key containing digitize documents presenting the supply chain and its players
- A promotional website launched today

"This bilingual site is intended to be a showcase of the hub of Greater Montreal. Like the other tools in the Guide, it is mainly intended to show the benefits of our supply chain. It will enable us to reach and inform foreign investors so that they can come and develop their activities in the city. It will be used to draw attention to the assets and economic advantages offered by our territory, » said Mathieu Charbonneau, Executive Director of CargoM.

What you will find on this new site is information in import and export transit times via Montreal, reasons to use Montreal for your business, videos presenting Greater Montreal's strengths and, of course, information on CargoM's members and partners. We invite you to check out the site and share it with your network.

About CargoM

Created in 2012, CargoM (<u>www.cargo-montreal.ca</u> - <u>@CargoMtl</u>) brings together the players in Greater Montreal's logistics and freight transport industry, educational institutions, research centres, sector associations and unions around shared objectives in order to increase cohesiveness, competitiveness, growth and reach. The logistics and transportation industry in Greater Montreal represents over \$4.3 billion in economic benefits.

CargoM's activities receive financial support from the Ministère de l'Économie et de l'Innovation (MEI), the Ministère des Affaires municipales et de l'Habitation (MAMH), the Communauté métropolitaine de Montréal (CMM) and all its members.

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