



Summary Report 2019

We are excited to present the major actions of CargoM's four working groups for the year 2019.

Working Group 1 – Sector Development Opportunities  
Working Group 2 – Communication and Outreach  
Working Group 3 – Innovation and Fluidity  
Working Group 4 – Workforce

## New Website – Working Groups 1 and 2

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To showcase the benefits of our sector and to kick off 2019, we officially launched our new website [www.montrealtransportlogistique.ca/en](http://www.montrealtransportlogistique.ca/en). The purpose of this promotional tool is to raise awareness of the Greater Montreal hub among business people and users of our supply chain.

## Industrial visits and international conferences – Working Group 2

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To increase the visibility of our sector, in partnership with the Ministry of Economy and Innovation (MEI) we organized industrial visits at Groupe Robert and Richelieu Hardware to demystify the 4.0 shift. We also had the opportunity to attend major conferences (with the assistance of Export Québec) such as Cargo Logistics Canada 2019 in Vancouver and Retail Industry Leaders Association - Link 2019 in Orlando. Both events were a must to meet key players in the North American supply chain. Based on our very positive reception, we are pleased to confirm that Industry 4.0 tours will be on CargoM's agenda in 2020.

## Transport Logistic Munich – Working Groups 1 and 2

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From June 4 to 7, CargoM was in Munich at Transport Logistic to promote Montreal and its greater region internationally. To make the most of the opportunity to further promote our supply chain at the largest convention and trade show of its kind in Europe, we organized an evening event.

Cluster members and partners, including the Montreal Port Authority, Logistec Corporation, the Fonds de solidarité FTQ, Air Canada Cargo and Metro Canada Logistics, accompanied us and were able to meet and establish ties with German companies and organizations working in transportation and logistics.

In addition to promoting the Greater Montreal hub, this mission enabled us to learn more about new practices in supply chain management during our visit to the Port of Hamburg and the HHLA automated terminal.

## Joint efforts with Ministries – Working Groups 2 and 3

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Still with the goal of raising awareness of our industry and its importance for Greater Montreal and the province, we met with Éric Girard, Minister of Finance and Minister responsible for the Laval region, and Chantal Rouleau, Minister of Transport and Minister responsible for Montreal and the Greater Montreal region. We presented the sector's issues and mission along with the Cluster's main actions and orientations. We have, and in the future will continue to have, the opportunity to work closely with these departments. We were excited to learn that Transport Québec's Sustainable Mobility Policy - 2030 will be maintained and the advisory committee that emerged from this policy will now be permanent. CargoM's expertise will be put to good use

## Foreign Trade Zone Center – Working Group 1

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In addition, we enthusiastically launched our new Free Trade Zone Center, the thirteenth in Canada granted by regional development agencies. A press conference was held for the occasion and Canada's Minister of Transport, the Honourable Marc Garneau, set the stage for the new designation, which covers the metropolitan region. As a one-stop resource supervised by CargoM, the Free Trade Zone Center's mandate is to inform businesses about Canadian policies and programs related to free trade zones. Economic activities in our supply chain will be fostered by the development and businesses that take advantage of these numerous programs will grow.

## 2019 annual meeting

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At our annual meeting last June, we presented our 2018-2019 annual report to more than 100 people. We also elected our Board of Directors and Executive Committee. We are grateful to all our directors who were involved last year and who will keep contributing this year to the development of our actions and projects. To close the event, we held a networking activity with our members and partners

## Onboard experience courtesy of Fednav Limited – Working Group 2

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Thanks to Marc Gagnon of Fednav Limited, it was my good fortune to sail aboard the Federal Caribou on a three-day trip from Montreal to Hamilton. Going through the seven locks between the two ports was an unforgettable experience. I am grateful to the crew and Captain Devanshu Rawat for welcoming me so warmly.

## Conference held in collaboration with CEFRIO – Working Group 1

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On September 30, the Innovation and the Impact of E-commerce on the Logistics Industry Conference was held in collaboration with CEFRIO. During the event, Wiptec and Drakkar announced a \$150 million investment in an e-commerce logistics centre in Longueuil. The one-million square foot e-commerce order fulfillment centre project will employ about 1,000 workers.

## Innovations: Colibri and Plaza St-Hubert project – Working Group 3

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Active participation with Jalon Montréal and Coop Carbone on innovative urban delivery and e-commerce projects.

## Study on the fluidity of our logistics chain – Working Group 3

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Implementation of a major study on the internal fluidity of our logistics chain and how to optimize the use of off-peak travel.

## Career Day – Working Group 4

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On November 5, the fourth edition of CargoM Career Day brought together more than sixty (60) member companies and partners. Held at the Port of Montreal's Grand Quay, the event was a great success and attracted nearly 1,500 participants,

## New strategic plan

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Over the past few months, we have been busy developing our new strategic plan. This was an opportunity for the Cluster to take stock of its activities and carry out a satisfaction survey of its members, which found that 93% of them believe in the relevance of our mission. We also organized workshops on our main structuring themes. All these consultations made it possible to determine the action plan for 2020-2022. We would like to thank all the members of CargoM who participated, directly or indirectly, in its production. We will present our new strategic plan at our annual meeting in June 2020,

## First International Innovation 4.0 Forum – Working Group 2

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CargoM represented its members on several occasions in recent months. We were honoured to have been invited to the *First International Innovation 4.0 Forum*. The event was an

opportunity to address the various technologies of Industry 4.0. We remain grateful to Hany Moustapha, Director of the Innovation Cluster 4.0 at École de technologie supérieure (ÉTS), for this great opportunity!

## American Association of Port Authorities (AAPA) – Working Group 2

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We also presented CargoM at an American Association of Port Authorities (AAPA) seminar on communications and marketing. Thank you, Aaron Ellis for the invitation and congratulations to Sophie Roux and Mélanie Nadeau of the Montreal Port Authority for hosting the event.

## Cold Chain Study – Working Groups 1 and 3

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To keep improving our supply chain and better understand the issues it faces, CargoM commissioned the management consulting firm CPCS to conduct a study on the cold chain. Their first step was to assess the growth of refrigerated container volumes and subsequently, to define and characterize all segments of the cold chain involved in international shipping. The results of this study will be released by the end of the first quarter of 2020.

## And our new members!

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We are pleased to announce the addition of ten (10) new members in 2019: AGD Verchères Express, Lowe's Canada, Air Canada Cargo, ACS Logistics, PDI, Synergie Canada, Danaca Transport, Courchesne Larose, JF Hillebrand Canada Inc. and CÉGEP Saint-Jean-sur-Richelieu.



Mathieu Charbonneau, MBA  
Executive Director